

Press information



A cooperation between Andrea Domesle, Pro Innerstadt Basel, Congress Center Basel and the Mediathek of the FHNW

> **Press images** and other materials can be downloaded at www.congress.ch/videocitybs, copyright: Tomas Eller and *videocity.bs*

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17.09. – 07.10.2018

Daily screening with some exceptions and between other information from 8 am to 12 pm on the eBoards and the LED band of the **City Lounge of the Neue Messe**, north and south hall, Messeplatz square.

Monday to Friday from 10 am to 1 pm on the screen of the **Mediathek** of the FHNW Academy of Art and Design, 8th floor, Freilager-Platz 1.

On **Wednesday, 3. October** at **5.30 pm** Tomas Eller will be talking about his work following the invitation of Reinhard Storz in the context of the '**Art Talks**' at the Institute of Art of the FHNW Academy of Art and Design, Freilagerplatz 1.

Artist: Tomas Eller (*1975 Meran, I, lives in Vienna, A)

“Cosmic Strings II” by Tomas Eller

For the first time an artist is offered the unique opportunity to create a temporary work of art for the screens and the huge LED band of the City Lounge of the new trade fair building, north and south hall, built by Herzog & de Meuron situated on the Messeplatz Square in Basel.

The South Tyrolean born artist Tomas Eller reacts with his media concept to this important urban situation and the surrounding architecture. He sought out especially for this purpose a cooperation with the **Berlin writer Julia Franck**, the **Viennese writer Wolfgang Popp** and the **Basel author Andrea Domesle**. The writers provided texts, which Tomas Eller edited as well as formulating his own sentences, animating them for the LED info display band. The artist contradicts and accompanies the texts with filmic formulations. Text and image form a dialogue between differing art creators, which is reflected as an atmosphere in the rotunda of the exhibition architecture, constituting a temporary emotional space. Passers-by and trade fair visitors from Switzerland and abroad are thereby incorporated. The diversity of the text fragments, the different languages and images appeal to the diverse public whether passing by in the tram, changing at the stops, waiting, lingering or crossing Messeplatz Square by bike. It is not possible to perceive everything in the 360 degree rotunda simultaneously. These are text and film segments, repetitive concepts, connotations of the same, which can be taken along with one's day or during the night and be interwoven with one's own sensations and experiences into own narratives in the mind. Each person determines the final composition of an extended "spatial poem" based on the duration of his or her individual perceptual exposure and intensity. Glances lasting seconds, pausing to think, attempting to read, trying once more whilst lingering or commuting again. An accretion of words and images from "Cosmic Strings II", city impressions and personal significance.

The elaborate new production "**Cosmic Strings II**" results from the successful collaboration comprising "Cosmic Strings I". This video cycle could already be seen from 31.05. - 05.08.2018 on the eBoard of the Congress Center Basel, Messeplatz 21, and in the media library.

videocity.bs is experimenting with a transfer from art into life and wants to bring home the influence of this process on perception.

Some of the videos have a soundtrack and are excerpts from other films by Tomas Eller. The videos utilized here in part can be viewed in their full length together with their **original soundtracks** in the **FHNW media library** for comparison. Books also on show about the artist give an insight into his oeuvre.

Below are press photos (see download) of the dialogue between Tomas Eller and Julia Franck: Photos by LIVINGPOOL PHOTOGRAPHY, 2018, copyright by Tomas Eller and *videocity.bs*.



LED-Band + 2 eBoards South Hall



LED-Band + 2 eBoards South Hall



LED-Band + 1 eBoard North Hall