

MEMORIES OF FOOD

21st October 2021 - 4th November 2021

304-306 Uxbridge Road, W12 7LJ

Daily free public viewings until each site's closing time (dependent on day).

A collaborative exhibition between Videocity X Next Door Records and Bush Hall.

When we share food we share intimate moments. Our physical movements share unspoken languages and our memories are renewed through touch, taste and smell. Past events and fractured spaces appear before us again as ghosts, sometimes welcoming, sometimes not. These earlier experiences are not *literally* present in the current, but linger in the warmth of a reoccurring smell or the texture of a juicy fruit. When we consume food, our virtual affects, our expectations, imaginations, and fantasies contribute affectively. They shape the present event, be that a memory of off-milk souring the expectation of a hot chocolate, or the process of making jam bringing back childhood. Memories are more powerful in food choice than rational reason.

Food is a comfort, a memory you can keep, touch and care for - also a marker of contradictions - of inclusion and exclusion, distance and closeness, of home, belonging and longing... so of pleasure and pain.

The works of artists and filmmakers Nia Fekri, Apolo Wilson, Ruth MacLennan, Laure Provoust, Gyonyoung Yoon, Paul Birchall and Kollektiv Wirr, are evocative of these themes. Shown across the two sites on the busy Uxbridge road - an area brimming with diverse cuisines and stuffed with food related goods and culture - the windows become voyeuristic lenses. The works disrupt the public's daily routines and grocery shopping trips; they allow the passers-by to watch the food related videos and peer beyond them, to the café customers and evening diners whose consumption frames the works - sharing, chatting or dining alone in contemplation, having a drink or a bite to eat.

The exhibition will be accompanied by a supper club on Wednesday the 27th of October 2021 ~ an immersive evening of food and video art ~ tickets released 8th October. See <https://www.nextdoorrecords.co.uk/blogs/news>.

Exhibition organised & works chosen by: Eleanor Beale
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WORKS

Nia Fekri

"Mothers Apricot Compote", 2020, 23:35 min

Apolo Wilson

"Nsenene", 2020, 09:25 min

Ruth MacLennan

"Zigni", 2015, 5:25 min

Paul Birchall

"If Animal Could Talk", 2019, 1:50 min

"Sell by Date", 2019, 1:10 min

Laure Provoust

"Stong Sory Vegetables", 2010, 03:21 min

Gyonyoung Yoon

„Filling in the Physical Reality, Living in Digital Reality“, 2020, 3:12 min

Kollektiv Wirr

„Mysophobie“ (Mysophobia), 2020, 1:10 min

Facebook



Instagram



Website



[Undergoing remodelling]

Special thanks to curator Dr. Andrea Domesele and Polina Chizhova
Special thanks to AV specialist Michael Speechley
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Press Release

Videocity London - an exhibition taking place on the Uxbridge Road across the windows of two venues, on the theme of “food”

21st October - 4th November 2021, in London (UK)

Opening hours: dependent on each venue, around 10am - 11pm (weekdays), open until late (weekends)

Address: 304 - 306 Uxbridge Road, W12 7LJ

Supper club event to take place at Next Door Records: 27th October 2021

Summary:

The exhibition will showcase 7 international artists, both supporting local, London based, emerging artists and established artists. It is formed of 3 TV screens located in the windows of the venues. The relationship of memory to food is the focus of the curatorial selection.

An area that is both busy and diverse in audience, exhibitions, art viewings and particularly video art is unusual to be seen within the area. The Uxbridge road is a busy main road filled with a multitude of food varieties. The exhibition aims to attract passers by, opening a dialogue between local residents and local venues about food and memory, while showcasing the accomplished and far-reaching artists.

It also allows the audience to interact with the works without any concern over Covid-19, be it a street viewing. It is a free and accessible exhibition, adding colour, variation and curiosity to a busy London street.

The exhibition has been organised by artist Eleanor Beale on behalf of Videocity. Thanks to Dr. Andrea Domesle and Polina Chizhova.

If you have any queries about the exhibition or image sharing, please contact videocity.eleanor@gmail.com / 07500844036

Online now

Videos are shown weekly on Social Media with teaser and short texts.

Facebook: <http://facebook.com/videocity.bs>

Instagram: https://www.instagram.com/videocity_bs/
www.videocity.org

Videos in the window of Next Door Records and Bush Hall: The Music School, Uxbridge Road, London, UK

Nia Fekri

“Mothers Apricot Compote”, 2020

23:35 min., with sound

Sound in collaboration with Jamie Turner and SubPhonics

Ruth Maclennan

“Zigni”, 2015

5:25 min., HD, with sound

Commissioned by Tintype, London for Essex Road II, 2015, supported by Arts Council England

Apolo Wilson

“Nsenene”, 2020

09:25 min., with sound

Soundtrack in collaboration with Gbeke (Emāenue)

Paul Birchall

“If Animal Could Talk”, 2019

1:50 Min., with sound

1:1

Paul Birchall

“Sell by Date”, 2019

1:10 Min., with sound

1:1

Laure Prouvost

“Stong Sory Vegetables”, 2010

03:21 Min., with sound

4:3

Gyonyoung Yoon

„Filling in the Physical Reality, Living in Digital Reality“, 2020

3:12 Min., with sound

16:9

Kollektiv Wirr

„Mysophobie“ (Mysophobia), 2020

1:10 Min, with sound

4:3

Artists Information

Birchall, Paul * 1959 in England, lives in Cape Town, Republic of South Africa

<http://www.paulbirchall.co.za/>

Fekri, Nia * in Iran, lives in London

<https://www.niafekri.com/>

Maclennan, Ruth *1969 in London, lives in London

www.ruthmaclennan.com

Prouvost, Laure *1978 in Croix, France, lives in Antwerp, Belgium

<http://www.laureprouvost.com/>

Wilson, Apolo *1995 IN Qatar, South Africa, France, lives in London

<https://mandemhood.com/an-abstract-film-exploring-ugandan-life-by-apolowilson/>

Yoon, Gyonyoung * 1993 in the Republic of Korea, lives in Seoul

<http://studiogyo.com/>

Kollektiv Wurr in Linz, Austria, lives in Linz

www.kollektiv-wurr.com

Location



Addresses

Bush Hall, music school: 306 Uxbridge Rd, London W12 7LJ

Next Door Records: 304 Uxbridge Rd, London W12 7LJ

Videocity

Videocity is a non-profit public art project founded in Basel (CH) in 2013. It aims to bring video art to a broader audience, to public outdoor and other unusual locations, including an online archive accessible for free 24/7.

The team consists of Dr. Andrea Domesle, along with a young international team of mostly young women. The team is spread across Switzerland, Germany, Italy, France, San Marino, UK, China, the UAE and others.

Videocity is composed of thematic screening cycles on socially relevant topics. These screenings take place internationally and online.

As a not-for-profit cultural association, Videocity relies on grants and private engagement.

We rely on this support to fund our artists and the production of a new video or the design of a new exhibition by an emerging curator.

Initiator and curator

Dr. Andrea Domesle, MAS, has been renowned as a specialist in international and Swiss modern and contemporary art since the publication of her doctorate on "Leucht-Schrift-Kunst" by Reimer Verlag, in Berlin 1998). As a cultural manager, she specializes in the development and positioning of art projects. She lives in Basel and works as a curator, author and lecturer on art history, museum and curatorial studies and creative writing at universities in Switzerland and abroad. She has organized over 120 exhibitions, including 19 tours with 500 artists in Switzerland, Europe, Asia and the USA on socially relevant topics alone or with co-curators. Please see: https://de.wikipedia.org/wiki/Andrea_Domesle; https://de.wikipedia.org/wiki/ROOMER's_SIGHT.

© concept and name of *videocity* by Andrea Domesle