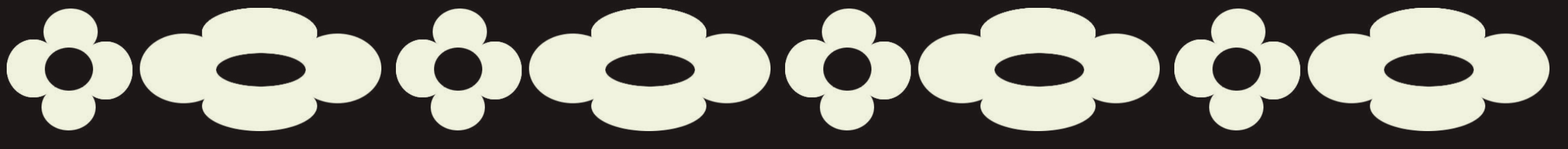


F L O W E R
P O W E R



Youngjoo Cho, Kwang-Ju Son, Gyo Yoon,
Anouk Sebald, Copa & Sordes, Olga Titus

Curator: Andrea Domesle, Basel/Heilbronn
Gyo Yoon, Seoul



Tübingen

Flower Power

Germany

Location

Tour through the old town of Tübingen during this summer and autumn 2023

Location 1

Eyearten Augenoptik am Marktplatz

Kronenstrasse 7

Optometry at the Market Place

D-72070 Tübingen

Location 2

Stoffladen (Fabric Shop)

Lange Gasse 10

D-72070 Tübingen

WISDOMS

Tübingen

Flower Power

Germany

Videocity

Videocity is a public art project founded in Basel, Switzerland in 2013. Its aims are to support video artists and to mediate video art to diverse audiences free of charge, both indoors and outdoors, and especially in unusual locations. The project was initiated by Dr. Andrea Domesle and is currently composed of an international team. In 2019, Videocity was awarded the recognition of Swiss audio-visual heritage. This was the first time that a curatorial project received such a designation in Switzerland. Since the beginning of the project, over 200 video works have been presented to the public.

Website: www.videocity.org

Facebook: [videocity.bs](https://www.facebook.com/videocity.bs)

Instagram: [videocity_bs](https://www.instagram.com/videocity_bs)



Tübingen

Flower Power

Germany

Introduction

Videocity's special exhibition "Flower Power" premiered at the prestigious international art fair Art Busan early this year and is will now be displayed in Tübingen, sharing the cultural exchange between Germany, Korea and Switzerland with visitors and to encourage an interplay between art and life.

Six works, mostly by women artists, speak of "Utopia" in their experiences – a strong yet sophisticated message translated into intriguing visual languages. The videos examine the social norms and shifts caused by technology, while reflecting on the implications for the understanding of ourselves and the world around us. Utopia could be realised by sharing each other's points of view.

WIT WIRTSCHAFTSFÖRDERUNGSGESELLSCHAFT TÜBINGEN mbH

Tübingen

Flower Power

Germany

Hartmut Schwahn, from Tübingen, responded to the call for tenders from WIT Wirtschaftsförderungsgesellschaft Tübingen mbH and is bringing Videocity to Tübingen as a “Probiererle” (German word for “small trial”). Here it will be shown on a monitor in several shops in the beautiful old town and thus complete a miniature tour from mid-July to the end of November 2023.

All videos will be shown in the shop windows without their original soundtrack. Life in Tübingen shapes the sound. Each location is its own cosmos: the surroundings influence our perception of the videos and vice versa, the videos allow us to experience the surroundings in a new light. A mutual inspiration of art and life.

We invite you to go on a journey of discovery with Videocity "Flower Power".

W O R L D C I T Y

Tübingen

Flower Power

Germany

Youngjoo Cho

<http://youngjoocho.com>



Floral Patterned Romance
2014, 06:51, Sound

The project films the dance of thirteen women working at a complex in Busan, searching for beauty in themselves and reminding ourselves about the lives of our mothers and their generation.

W S O E O C S T W

Tübingen

Flower Power

Germany

Olga Titus

<https://cargocollective.com/OlgaTitus>



Guardians

2021, 10:00, Sound

The lavender landscapes take us into a dreamlike garden inspired by Claude Monet. Nature in the garden intertwines together, creating painting-like scenery.

WISDOMCITY

Tübingen

Flower Power

Germany

Copa & Sordes

<http://www.copaetsordes.ch/>



Frogs110605_2

2011, 01:00:00 (Short version 06:00,
2023), Sound

Based on still life in the 17th and 18th centuries, the project creates a scene in which the medium of video is understood as a temporal image, not as a film with a story structure.



Tübingen

Flower Power

Germany

Gyonyoung Yoon

www.studiogyo.com



Filling in Physical Reality, Living in
Digital Reality
2020, 03:20, Sound

Facing with various limitations in reality,
the artist recreates the "place where she
belongs" in the digital space to fill the
blanks in her life.

WORLDWIDE

Tübingen

Flower Power

Germany

Kwang-Ju Son

<https://ksonimage.com>



Amusement Epitome
2006, 02:46, Sound

A weekday afternoon on the Everland depicts and highlights how Western representations can become a taken-for-granted visual experience in Korea.

W I N D E R S T A D T

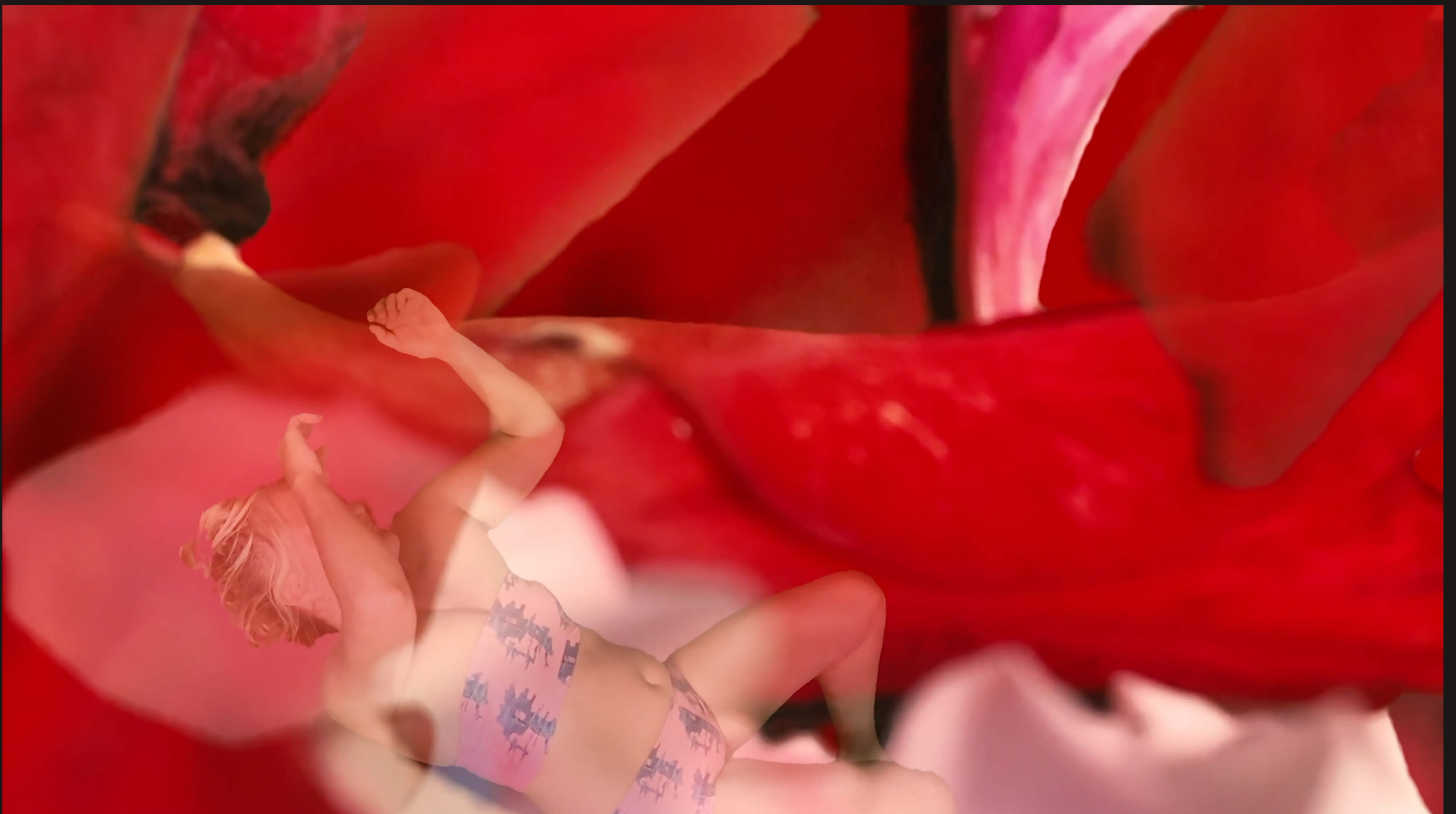
Tübingen

Flower Power

Germany

Anouk Sebald

<http://www.anouksebald.ch/>

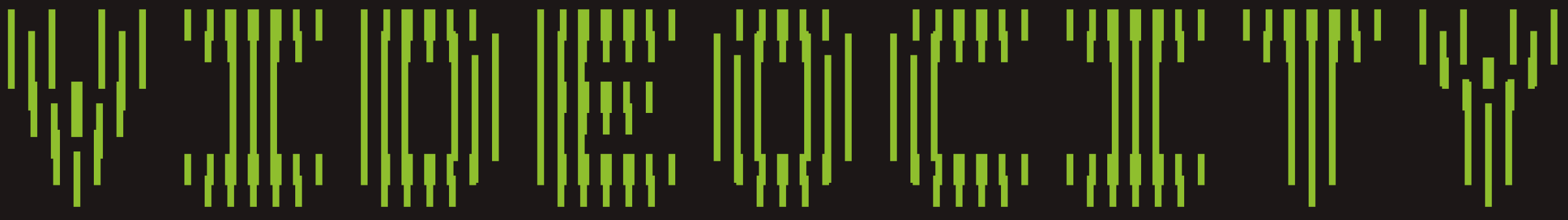


Eutopia

2020, 03:35, Sound

Collection Carola and Günther Ketterer-Ertle

The work encounters the passage of time, nature and humans, reality, and the virtual world through colourful images that are sometimes calming and sometimes intense.



Tübingen

Flower Power

Germany

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